



Catholic Charities
142 Regent Street
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*Festival
of Trees*

unwrap the magic

Immediate News Release

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The Saratoga Festival of Trees Launches the Christmas Season

Saratoga's Premier Holiday Tradition

2011 Calendar of Events

Saratoga Springs, NY...The 16th Annual Saratoga Festival of Trees kicks-off this holiday season with a full calendar of events beginning on Wednesday, November 30 and running through Sunday, December 4, 2011. The festival will be held at the Saratoga Springs City Center in downtown Saratoga Springs, NY.

"The Saratoga Festival of Trees has become a popular Saratoga holiday tradition that young and old look forward to each year," said Earline Johnson, Festival Board Member.

The Preview Reception cocktail party draws a crowd of over 400 each year, with guests anxious to get the first peek and an opportunity to purchase decorated trees and other holiday items, while they meet friends and take in the sights and sounds of the festival. Live music and a fantastic spread of hors d'oeuvres provided by Olde Bryan Inn and Longfellows are part of the festivities.

The Saratoga Festival of Trees is an annual fundraiser benefiting Catholic Charities of Saratoga, Warren and Washington counties. Catholic Charities welcomes corporate sponsors, tree sponsors, decorators and volunteers, as well as donations of centerpieces, wreaths, and holiday décor to be sold at the festival.

A complete schedule of events follows.

- more -



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Festival Calendar

Wednesday, November 30, 2011

Saratoga's Premier Holiday Event

Saratoga Festival of Trees - *Preview Reception*

6:00 – 8:00 p.m.

Saratoga Springs City Center

\$60 donation to benefit Catholic Charities

Reservations required: 518-587-5000

Be the first to walk amid hundreds of beautifully twinkling trees, wreaths, centerpieces and other holiday items available for viewing and sale. Sumptuous appetizers and wine will be provided by Longfellows and Olde Bryan Inn. Entertainment by local musicians.

Thursday, December 1, 2011

Saratoga Festival of Trees - *General Festival Hours*

Open for Tree Viewing 2:00 p.m. - 10:00 p.m.

(Coincides with the Victorian Street Walk sponsored by the Saratoga Downtown Business Association, 6:00 to 10:00 p.m.)

Photos with Santa

Saratoga Springs City Center

Open to the public

Tickets: \$8 Adults; \$5 Seniors; \$3 Children over 10; Children under 10 are free

Special Ticket Price during Victorian Street Walk: All Adults \$3; Children under 10 are free

Warm up from the Victorian Street Walk and take a walk through a winter wonderland of holiday trees.

Friday, December 2, 2011

Saratoga Festival of Trees

General Festival Hours - Open for Tree Viewing 2:00 – 6:00 p.m.

Saratoga Springs City Center

Open to the public

Tickets: \$8 Adults; \$5 Seniors; \$3 Children over 10; Children under 10 are free

- more -



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Saturday, December 3, 2011

Saratoga Festival of Trees - *Family Day*

General Festival Hours - Open for Tree Viewing 11:00 a.m. to 6:00 p.m.

Saratoga Springs City Center

Open to the public

Tickets: \$8 Adults; \$5 Seniors; \$3 Children over 10; Children under 10 are free

There will be three *Breakfast with Santa* seatings on Family Day as well as the popular ice-cream extravaganza "*Sundaes with Santa.*" Advanced reservations are required for the Breakfast and Sundae seatings.

Breakfast with Santa – Seatings at 8:00, 9:30 and 11:00 a.m.

Sundaes with Santa - Seating at 12:30 p.m.

Saratoga Springs City Center

Breakfast and Sundae Tickets: \$8 (Adults must accompany children)

Call 518-587-5000 for reservations or more information

Santa's Workshop

8:00 a.m. – 2:00 p.m.

Saratoga Springs City Center

Admission is free. Tickets to craft activity booths: \$1

Join Santa and Mrs. Claus, Frosty, Rudolph, and other costumed characters in a variety of holiday craft activities and goodies:

- Photos with Santa
- Christmas Characters (8:00 a.m. – 2:00 p.m.)
- Star 101.3 FM broadcasts live (9:00 a.m. – Noon)

Sunday, December 4, 2011

Saratoga Festival of Trees – *Raffle Winners Announced*

General Festival Hours - Open for Tree Viewing 11 a.m. - 2 p.m.

Saratoga Springs City Center

Open to the public

Tickets: \$8 Adults; \$5 Seniors; \$3 Children over 10; Children under 10 are free

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